

# 216Production

## AI Production Studio

AI-supported cinematic production for brands: Video Production, Character IP, and Content Automation systems.

<b>Focus</b>	AI Video Production • Character IP • Automation
<b>Delivery</b>	9:16 / 16:9 versions • 4K master exports (scope-based)
<b>Working</b>	Contract-based • NDA option • Versioning / structured review
<b>Location</b>	Istanbul • Global collaboration

## What we help you achieve

- Launch-ready creative that looks premium and consistent across platforms.
- Fast iteration cycles (brief → concept → production → delivery).
- A repeatable pipeline: assets, exports, metadata, and publish-ready versions.

## Primary contact

**Email:** [hello@216production.com](mailto:hello@216production.com)

**Website:** <https://216production.com>

Tip: Add your LinkedIn page + showreel link here once ready.

## Services

<b>AI Video Production</b>	Cinematic short-form and long-form videos for launch, ads, and social platforms. Includes edit, color, and sound design (scope-based).
<b>Character IP Development</b>	Brand characters and series formats. Visual language, consistency rules, and episodic content planning.
<b>Automation Systems</b>	From production to publishing: content calendar, metadata, upload workflows, versioning, and archive structure.

## Process

<b>1. Brief &amp; Scope</b>	Goal, platform, duration, delivery formats, timeline, and usage rights.
<b>2. Production</b>	AI generation + edit + color + sound / VO pipeline (as agreed).
<b>3. Delivery</b>	Platform versions, exports, cover frames, and archive folder structure.

## Deliverables (typical)

- 16:9 + 9:16 exports, optimized for YouTube / TikTok / Instagram.
- 4K master export (scope-based) + web-ready compressed versions.
- Optional: captions, thumbnails/cover frames, metadata templates.

## Compliance & trust

Contract-based engagement. NDA available upon request. Usage rights and licensing are defined per project. We keep structured versioning to make feedback and approvals fast and clear.

## Starter packages (examples)

Final scope and pricing are confirmed after a brief. Packages below are frameworks to align expectations.

<b>Launch Sprint</b>	1 concept • 1 hero video (15–60s) • 3 cutdowns • 2 revision rounds • platform exports
<b>Series Builder</b>	Character/IP baseline • 5 episode plan • 5 short videos • consistency guide • export presets
<b>Automation Setup</b>	Publishing workflow • folder structure • naming/version rules • metadata templates • handover

## What we need from you

- Brand basics: logo, colors, tone references (or competitors you like).
- Product/service description + target audience + platform priorities.
- Examples of content you like (3–5 links).
- Any compliance constraints (claims, before/after, medical/legal, etc.).

## Links

**Website:** <https://216production.com>

**Email:** [hello@216production.com](mailto:hello@216production.com)

**LinkedIn:** (add once created)

**Showreel:** (add link to /assets/showreel.mp4 or YouTube/Vimeo)

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